



Down Syndrome Achievement Centers
educate. inspire. believe.



Welcome

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Updated May 2019



What is GiGi's Playhouse?

GiGi's Playhouse is the ONLY nationwide network of Down Syndrome Achievement Centers; profoundly changing lives through FREE, educational and therapeutic programs for individuals of all ages, their families and the community.

45

Operating Playhouses and pop up locations worldwide with 14 more in the works

50,000+

FREE program sessions



150,000+

Volunteer hours annually



"Just as Apple Computers has fundamentally changed the way we interact with technology, GiGi's Playhouse is fundamentally changing the way the world views Down syndrome."

~ GiGi's Playhouse Donor

"We feel so blessed to be a part of GiGi's Playhouse. The fantastic free purposeful programs, support from families, the kindness of volunteers, all make GiGi's feel like second home. We always feel welcome."

~ Zoe's Mom



There are over **450,000**

Individuals with Down syndrome in
the United States. Over 6 million
world wide

Including parents and siblings,

more than **2 Million**

people in the US alone face this
diagnosis every day.

Because of a lack of understanding
and fear, the pregnancy termination
rate is at a shocking **85%**.



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Breaking down barriers and
changing the way the world sees
individuals with Down syndrome.

- Down syndrome is the largest chromosomal disability in our country and the least funded (.004% of NIH funding)
- The average age to have child with DS is 28
- A recent dramatic increase in the lifespan of individuals with Down syndrome is resulting in a significant increase in population
- Cause of DS is unknown, and it does not discriminate across racial or socioeconomic lines
- Individuals with DS have low muscle tone which makes doing every day skills like walking, talking, eating, reading, etc. much harder than the typical population.
- People with DS are significantly predisposed to certain medical conditions including congenital heart defects, sleep apnea (78%) and Alzheimer disease.

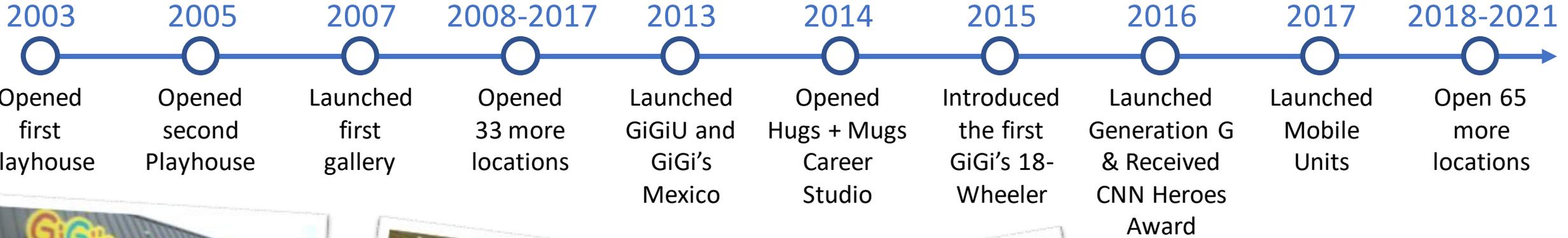


Why GiGi's Playhouse Was Founded

- GiGi's Playhouse started in 2003
- Began with the birth of GiGi Gianni
- Due to the misinformation still perpetuates today, Nancy vowed that things would be different for her daughter
- Nancy wanted a place for families to come for resources and networking



The GiGi's Playhouse Journey and Brand-Building



FREE Life-Changing Programs



From pre natal diagnosis through career skills you are never alone



Educational Programs

UNLEASH POTENTIAL

- 1-on-1 math and literacy tutoring
- Addresses cognitive impairment
- Curriculum and materials customized to the unique learning styles of individuals with Down syndrome
- Tutoring programs start at age 2 ½ and go through adulthood.



Therapeutic-Based Programs

BUILD STRENGTH

- Therapeutic and fitness-based programs for all ages
- Addresses hypotonia, or low muscle tone
- Advances gross motor skills, fine motor skills, and speech and language development
- Programs include GiGiFit, Speech and Language therapy, LMNOP, Crawlers & Walkers, Leaps & Bounds, Playhouse Pals, Kids Club, Teen Tastic, Fantastic Friends and more!



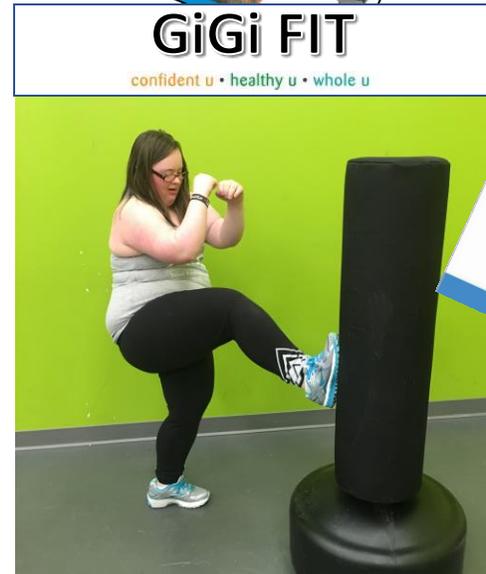
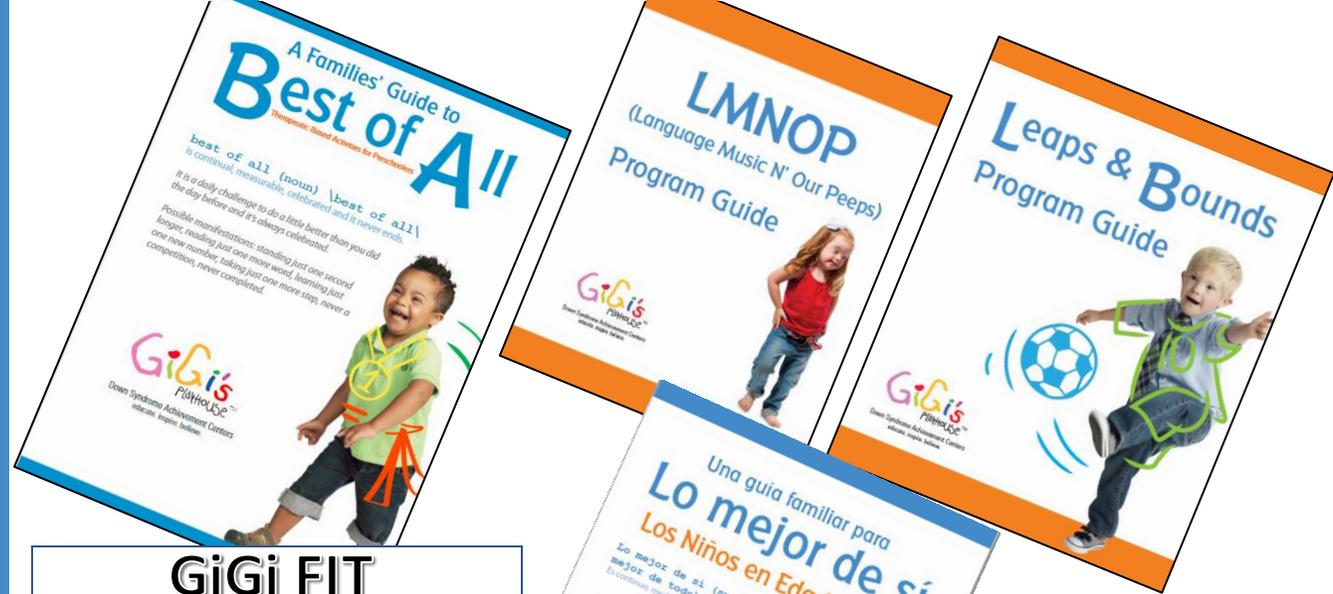
Career Development Programs

EMPOWER GENERATIONS

- Confident U, Healthy U, Whole U
- Innovative programs for adults focusing on self-confidence, fitness, nutrition and career skills
- Seeks to improve adult opportunities
- Career training center in a live work setting
- Includes GiGiPrep, GiGi University, GiGi's Career Studio

Purposeful and Progressive Programs

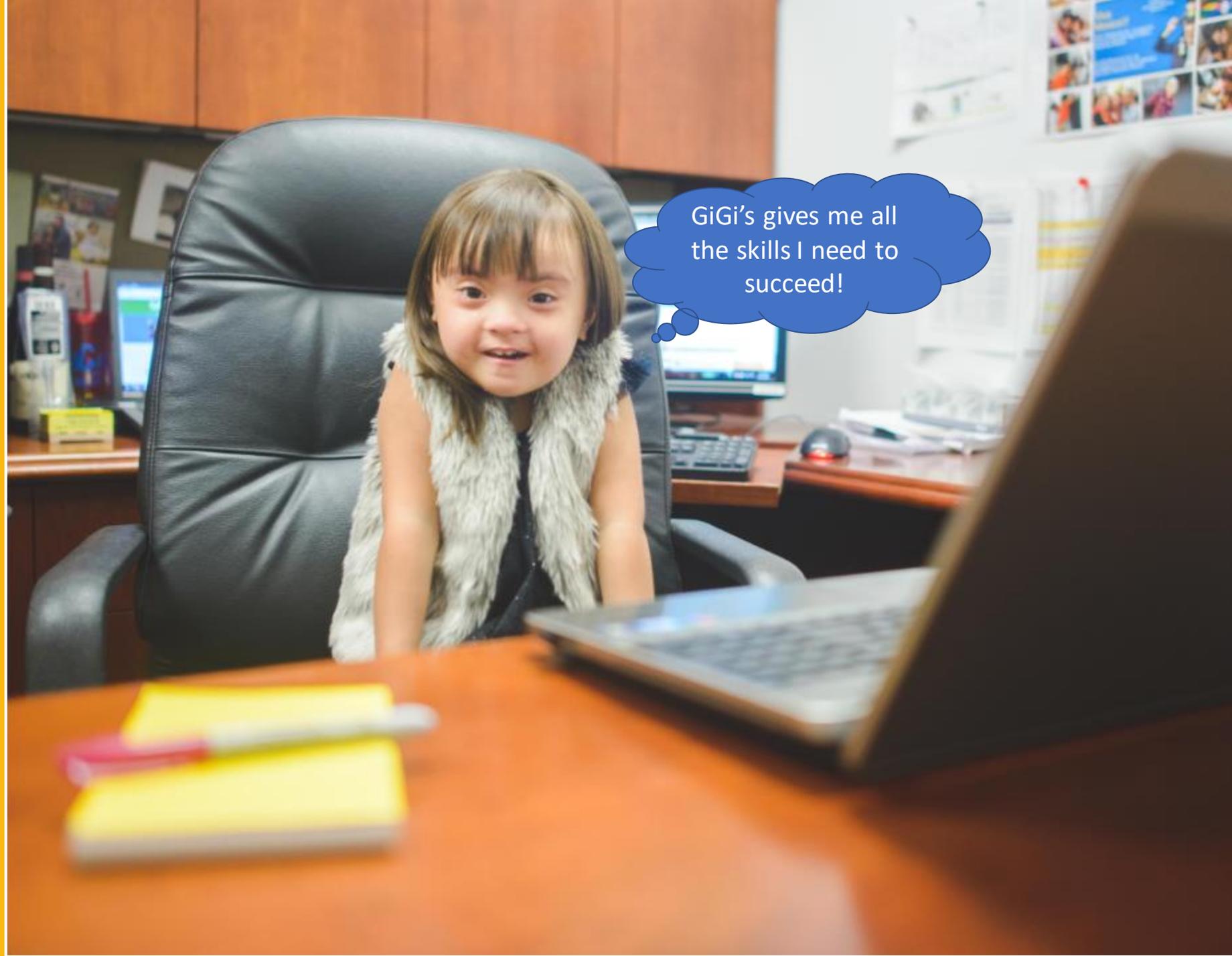
- 99% Volunteer-run!
 - For every 1 paid employee we have over 100 volunteers
- Massive program growth in the past 3 years
 - LMNOP speech & language program for babies has grown from 600 to over 5,500 participants annually
 - Tutoring Hours for literacy and math increased from 6,100 to nearly 20,000 hours annually
 - GiGi University and/or GiGi Prep now in 7 locations, with many more launching in 2018
- Metrics track purposeful progressions along therapeutic, educational and developmental objectives
- “How I Learn” resource video for educators, therapists, parents and community members



Being 99% volunteer
run means we need
strong leaders and a
replicable model.



As you can see
we are working
very hard
getting
individuals
ready for this
world!



GiGi's gives me all
the skills I need to
succeed!



Aubsome Aubrey

November 11 at 8:54pm · 🌟 ▼

Nancy Stinger- Gianni you have to see & Share this I know it's not October I just can't bare to see this happen but 2 brothers spoke about this in a video you have to see. #StoryTime



The Girls That Live Here Have Down Syndrome. How Their Brothers Respond? Perfect

Someone vandalized this family's house in the middle of the night because the two little girls who live here have Down Syndrome.

GOINGVIRALPOSTS.US

Like · Comment · Share

But is the world ready for them??

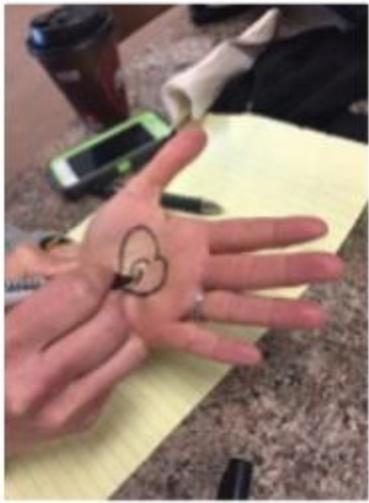
Our Way Forward

#GenerationG is a worldwide community engagement campaign that goes beyond Down syndrome and sends a global message of acceptance for ALL.

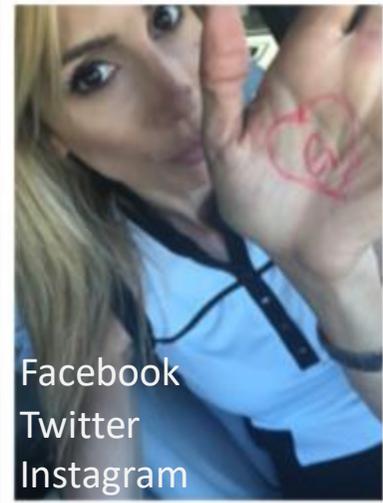


#GenerationG – A conscious decision to be better everyday

Be Accepting. Be Generous. Be Kind.



Draw it!



Post it!



Live it!

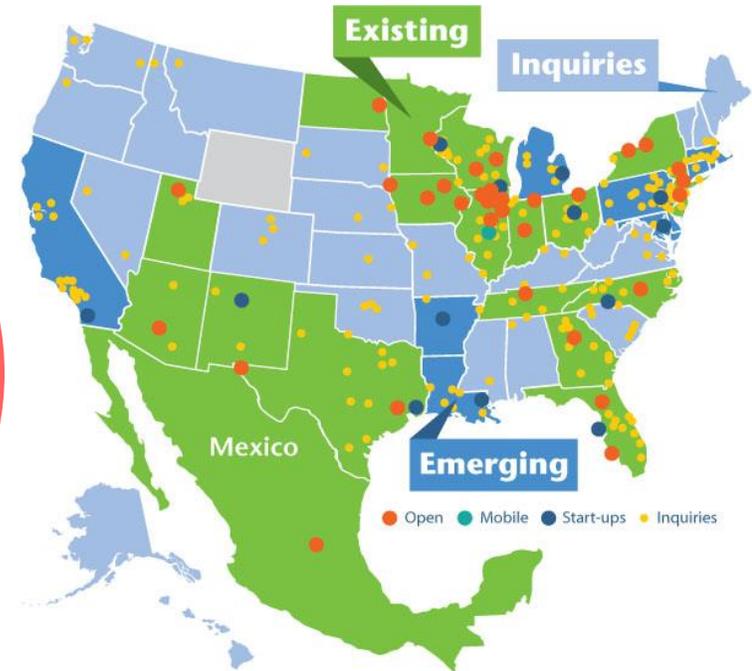
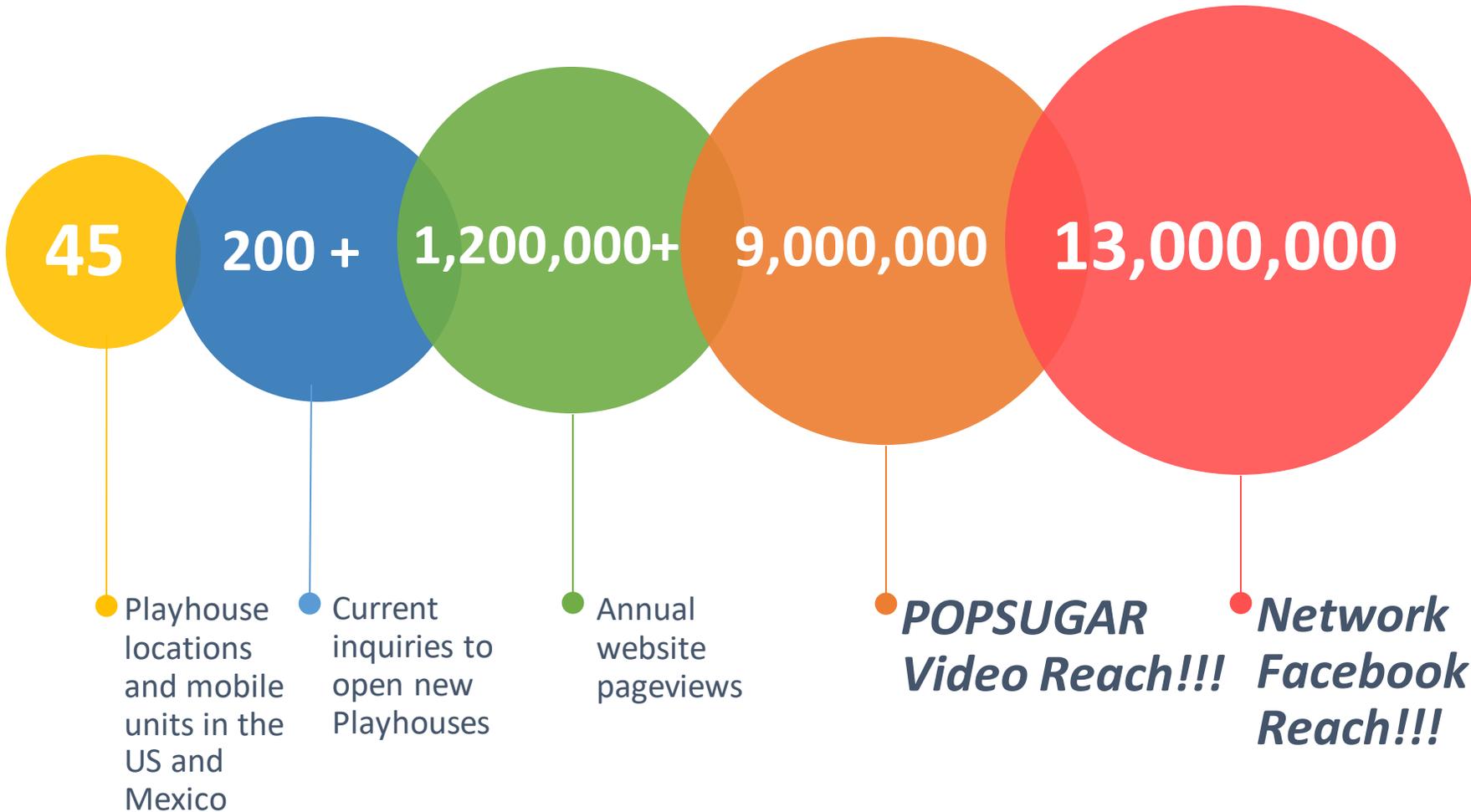
Empowering Our Communities

- Volunteer opportunities
- Business partnerships
- School clubs
- Neighborhoods
- Social Media leaders
- Events
- GiGi's semi trucks spread the love across the country

“GiGi’s serves our communities, but they also give our communities a place to serve.”



Global Reach - We have an army out there!



One Voice for Global Acceptance!



“Just as Apple Computers has fundamentally changed the way we interact with technology, GiGi’s Playhouse is fundamentally changing the way the world views Down syndrome.”

- GiGi’s Playhouse Donor



Our 2021 Goal

To have a Playhouse or mobile unit in all **50** states in the US and in every US metro market with a population over 500,000.



“Growth is not an objective... it’s a discipline. When you practice that discipline, the outcome is growth.”

Coca Cola Chief Growth Officer Franciso Crespo

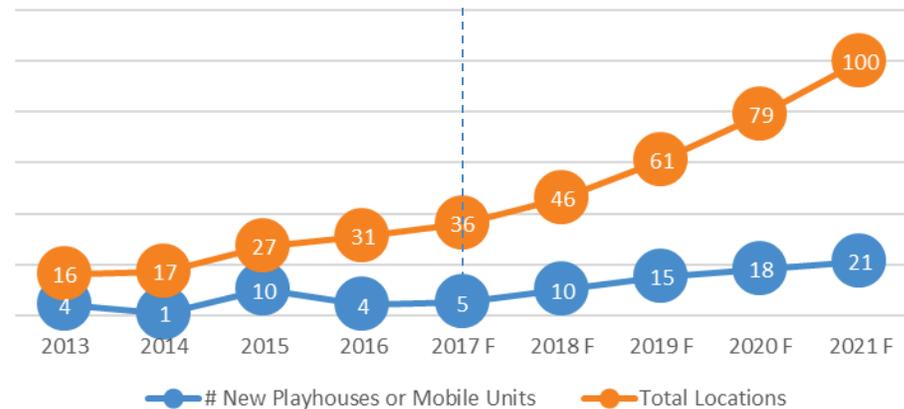
Our growth path is led by strong demand

93% of markets with a population over 500,000 either have a GiGi’s Playhouse location or have inquired about adding one.

40% annual growth anticipated in number of families served from 2017 to 2021.

Rigorous standards help ensure strength and sustainability once each Playhouse opens.

Anticipated Growth in Playhouse Locations and Mobile Units



The Need is Great and Growing Every Day



More Families



More Playhouses



More Support



240+

New Families Will Join GiGi's Playhouse Network every month!

200+

New Communities Asking for a Playhouse Today, Including 22 Foreign Countries

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A close-up photograph of a young girl with Down syndrome, smiling warmly at the camera. She has long brown hair and is wearing a pink top. The background is a plain, light-colored wall.

Free Purposeful Programs
Global Acceptance via Generation G
Playhouse Locations Worldwide
Let's Change The World Together!

Virtual GiGi's



"My son Sam, a 3rd grader, became fortunate enough to have math tutoring at GiGi's Playhouse. They love our kids and see our children as smart, awesome and wonderful little people. Thank you GiGi's Playhouse for the opportunities to make our children thrive."

The videos below will give you a further sense of the GiGi's mission, dreams, energy and space. Sit back and enjoy!

About GiGi's Playhouse (7 min)

<https://www.youtube.com/watch?v=FyrshZcWVOA>

Grand Opening Video (2 min)

<https://vimeo.com/153197028>

Virtual Tour (3 min)

<https://www.youtube.com/watch?v=aLWSOUMyy88>

GiGiU (3 min)

https://www.youtube.com/watch?v=ubn0q3ammpQ&index=2&list=PLQf_8ptKLLoafjcOyFobT66GqilaV_BSr

How I Learn (7 min)

https://www.youtube.com/watch?v=dUK4JQN_uCM

** More videos can be found at:*

www.youtube.com/gigisplayhouse





Free Purposeful Programs
Global Acceptance via Generation G
Playhouse Locations Worldwide

Let's Change The World Together!

Dear BEATRIZ
YOU HAVE A COOL NAME.
MY NAME IS GIGI.
THANK YOU FOR HELPING ME AND MY FRIENDS
I PROMISE WE WILL MAKE YOU PROUD!
LOVE ♡♡♡♡♡
Gigi ♡♡♡♡